

NATIONAL RETAIL FEDERATION 2022-2024 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

SPRING SEASON

FALL SEASON

		2022							2023							2024							2022							2023							2024										
		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S				
1	F	30	31	1	2	3	4	5	29	30	31	1	2	3	4	4	5	6	7	8	9	10	F	A	31	1	2	3	4	5	6	30	31	1	2	3	4	5	4	5	6	7	8	9	10	A	27
2	E	6	7	8	9	10	11	12	5	6	7	8	9	10	11	11	12	13	14	15	16	17	E	U	7	8	9	10	11	12	13	6	7	8	9	10	11	12	11	12	13	14	15	16	17	U	28
3	B	13	14	15	16	17	18	19	12	13	14	15	16	17	18	18	19	20	21	22	23	24	B	G	14	15	16	17	18	19	20	13	14	15	16	17	18	19	18	19	20	21	22	23	24	G	29
4		20	21	22	23	24	25	26	19	20	21	22	23	24	25	25	26	27	28	29	1	2		21	22	23	24	25	26	27	20	21	22	23	24	25	26	25	26	27	28	29	30	31	30		
5	M	27	28	1	2	3	4	5	26	27	28	1	2	3	4	3	4	5	6	7	8	9	M	S	28	29	30	31	1	2	3	27	28	29	30	31	1	2	1	2	3	4	5	6	7	S	31
6	A	6	7	8	9	10	11	12	5	6	7	8	9	10	11	10	11	12	13	14	15	16	A	E	4	5	6	7	8	9	10	3	4	5	6	7	8	9	8	9	10	11	12	13	14	E	32
7	R	13	14	15	16	17	18	19	12	13	14	15	16	17	18	17	18	19	20	21	22	23	R	P	11	12	13	14	15	16	17	10	11	12	13	14	15	16	15	16	17	18	19	20	21	P	33
8	C	20	21	22	23	24	25	26	19	20	21	22	23	24	25	24	25	26	27	28	29	30	C	T	18	19	20	21	22	23	24	17	18	19	20	21	22	23	22	23	24	25	26	27	28	T	34
9	H	27	28	29	30	31	1	2	26	27	28	29	30	31	1	31	1	2	3	4	5	6	H		25	26	27	28	29	30	1	24	25	26	27	28	29	30	29	30	1	2	3	4	5		35
10	A	3	4	5	6	7	8	9	2	3	4	5	6	7	8	7	8	9	10	11	12	13	A	O	2	3	4	5	6	7	8	1	2	3	4	5	6	7	6	7	8	9	10	11	12	O	36
11	P	10	11	12	13	14	15	16	9	10	11	12	13	14	15	14	15	16	17	18	19	20	P	C	9	10	11	12	13	14	15	8	9	10	11	12	13	14	13	14	15	16	17	18	19	C	37
12	R	17	18	19	20	21	22	23	16	17	18	19	20	21	22	21	22	23	24	25	26	27	R	T	16	17	18	19	20	21	22	15	16	17	18	19	20	21	20	21	22	23	24	25	26	T	38
13		24	25	26	27	28	29	30	23	24	25	26	27	28	29	28	29	30	1	2	3	4		23	24	25	26	27	28	29	22	23	24	25	26	27	28	27	28	29	30	31	1	2		39	
14	M	1	2	3	4	5	6	7	30	1	2	3	4	5	6	5	6	7	8	9	10	11	M	N	30	31	1	2	3	4	5	29	30	31	1	2	3	4	3	4	5	6	7	8	9	N	40
15	A	8	9	10	11	12	13	14	7	8	9	10	11	12	13	12	13	14	15	16	17	18	A	O	6	7	8	9	10	11	12	5	6	7	8	9	10	11	10	11	12	13	14	15	16	O	41
16	Y	15	16	17	18	19	20	21	14	15	16	17	18	19	20	19	20	21	22	23	24	25	Y	V	13	14	15	16	17	18	19	12	13	14	15	16	17	18	17	18	19	20	21	22	23	V	42
17		22	23	24	25	26	27	28	21	22	23	24	25	26	27	26	27	28	29	30	31	1		20	21	22	23	24	25	26	19	20	21	22	23	24	25	24	25	26	27	28	29	30		43	
18	J	29	30	31	1	2	3	4	28	29	30	31	1	2	3	2	3	4	5	6	7	8	J	D	27	28	29	30	1	2	3	26	27	28	29	30	1	2	1	2	3	4	5	6	7	D	44
19	U	5	6	7	8	9	10	11	4	5	6	7	8	9	10	9	10	11	12	13	14	15	U	E	4	5	6	7	8	9	10	3	4	5	6	7	8	9	8	9	10	11	12	13	14	E	45
20	N	12	13	14	15	16	17	18	11	12	13	14	15	16	17	16	17	18	19	20	21	22	N	C	11	12	13	14	15	16	17	10	11	12	13	14	15	16	15	16	17	18	19	20	21	C	46
21	E	19	20	21	22	23	24	25	18	19	20	21	22	23	24	23	24	25	26	27	28	29	E		18	19	20	21	22	23	24	17	18	19	20	21	22	23	22	23	24	25	26	27	28		47
22		26	27	28	29	30	1	2	25	26	27	28	29	30	1	30	1	2	3	4	5	6		25	26	27	28	29	30	31	24	25	26	27	28	29	30	29	30	31	1	2	3	4		48	
		January 2023							January 2024							January 2025																															
23	J	3	4	5	6	7	8	9	2	3	4	5	6	7	8	7	8	9	10	11	12	13	J	J	1	2	3	4	5	6	7	31	1	2	3	4	5	6	5	6	7	8	9	10	11	J	49
24	U	10	11	12	13	14	15	16	9	10	11	12	13	14	15	14	15	16	17	18	19	20	U	A	8	9	10	11	12	13	14	7	8	9	10	11	12	13	12	13	14	15	16	17	18	A	50
25	L	17	18	19	20	21	22	23	16	17	18	19	20	21	22	21	22	23	24	25	26	27	L	N	15	16	17	18	19	20	21	14	15	16	17	18	19	20	19	20	21	22	23	24	25	N	51
26	Y	24	25	26	27	28	29	30	23	24	25	26	27	28	29	28	29	30	31	1	2	3	Y		22	23	24	25	26	27	28	21	22	23	24	25	26	27	26	27	28	29	30	31	1		52
		*							*							*																															
		28							29							30							31																								
		1							2							3																															

* Fiscal Year 2023 is a 53 week year.

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, Easter, Mother's Day, Memorial Day, Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.